

INDIA'S PREMIER TRAVEL & TOURISM EXHIBITION



2024-25 DISCOVER MORE AT IITM

SCHEDULE 2024-25

BENGALURU 26, 27, 28

JULY 2024

CHENNAI

02, 03, 04 AUGUST 2024 DELHI

20, 21, 22 SEPTEMBER 2024

MUMBAI

18, 19, 20

OCTOBER 2024

PUNE

06, 07, 08

DECEMBER 2024

HYDERABAD

13, 14, 15

DECEMBER 2024

KOCHI

17, 18, 19

JANUARY 2025

KOLKATA

14, 15, 16

FEBRUARY 2025

AHMEDABAD

07,08,09

MARCH 2025



to reach out to your partners and clients alike.

India International Travel Mart, established in 1999 is India's most renowned exhibition for showcasing quality hospitality, and travel and tourism products

DISCOVER MORE

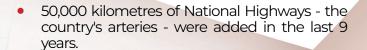
AT IITM | India's Premier Travel & Tourism Exhibition

WHY INDIA?

- India is the seventh largest country by area and the most populous country with over 1.4 billion inhabitants.
- India has several positive economic indicators, including a rapidly growing tech sector, a young and dynamic workforce, and a large consumer market. The country has been attracting significant foreign direct investment, especially in areas like information technology, renewable energy, and manufacturing.

Aggressive Infrastructure upgrade

 India is currently the world's seventh-largest civil aviation market and third-largest domestic aviation market in the world. India is set to become one of the world's top three by 2041, with a fleet size nearly quadrupled since 2019. According to the Boeing Commercial Market Outlook 2023, South Asia is about to welcome over 2,700 new airplanes in the next two decades, with 90 percent destined for India.





Your Travel-Marketing starts here... Re-define your brand, the way you want!

Re-Connect - Network - Succeed



Why ITM?

Stay Ahead! Activate Success...



Key Travel Markets 20,000 Trade and Corporate Buyers

2000+ Exhibitors from India and abroad

Over 5 distinct tourism segments

Meeting Specialists, Wedding & Event Planners

Simply, one of India's oldest and most productive travel and tourism event.

Credibility, Delivering success since 1999! More networking opportunities
Qualified business visitors.

Why exhibit?

- **Visibility:** IITM will draw travel-professionals, and decision- makers, offering you unparalleled visibility in the travel and tourism sector.
- **Networking:** Connect with industry leaders, potential clients, and collaborators to explore new business opportunities and partnerships.
- **Showcase Your Expertise:** Demonstrate your organization's innovative solutions, services, and offerings to a highly targeted audience.
- Stay Informed: Stay up-to-date with the latest industry trends, technologies, and market insights through seminars, workshops, and panel discussions.
- **Brand Exposure:** Enhance your brand's exposure and reputation by being a part of the India International Travel Mart.

#DISCOVERTHENEW@IITM2024

EXHIBITOR PROFILE

Destinations

National Tourist Organizations & State Tourism Promotion Boards.

Destination Management

Travel Agents, Tour Operators, Group Travel Operators, Foreign Exchange dealers, Destination Management Companies.

Hospitality

Hotels & Resorts, Wild Life & Golf Resorts, Eco tourism camps Health Spas, Ayurvedic Centres.

Time-Share Resorts, Corporate Clubs, Amusement Theme Parks etc.

Adventure

Aero & Aqua Sports, Terrestrial Adventure operators (Trekking, Mountaineering,

Jungle Camping, Adventure gears, and Wild life and eco-tourism resorts)

Transportation

Airlines, Charters, Railways, Passenger, Transporters, Car Rentals, Shipping, Cruise liners.

MICE

MICE Operators (Meetings, Incentives Conference & Exhibition) Conventions and Exhibition Centres, Event venues

Technology

Travel Portals, Hotel Reservation Networks.

Others

Hospitality and tourism Institutions.

Healthcare and Travel Insurance Services.

Credit Cards, Foreign Exchange, Baggage

Manufacturers.

Photography Equipment, Accessories etc.

Handicrafts, Speciality vehicles & publications.





- Travel agents & Tour operators
- MICE Specialists, Wedding Planners & Event Managers
- · Key Business & Corporate Travel Decision-Makers
- · Hotel Owners, Senior Hospitality Professionals & Managers
- Media



AT IITM | India's Premier Travel &

Tourism Exhibition

- TOURISM BOARDS
 TRAVEL AGENTS
- RESORTS AND HOTELS
 CRUISES
- FLIGHTS DMCs TECHNOLOGY
- AIRLINES RAIL SERVICES etc...

EARLIER PARTICIPANTS

STATES REPRESENTED

Andaman & Nicobar Kerala Andhra Pradesh Arunachal Pradesh

Bihar

Bodoland Chandigarh

Chhattisgarh

Dadra & Nagar Haveli

Delhi

Daman & Diu

Goa

Gujarat

Haryana

Himachal Pradesh

Jammu & Kashmir

Jharkhand

Karnataka

Lakshadweep Madhya Pradesh

Maharashtra

Meghalaya Mizoram

Nagaland

Orissa

Puducherry

Punjab

Raiasthan

Tamil Nadu

Telangana

Tripura

Uttar Pradesh Uttarakhand

West Bengal

COUNTRIES REPRESENTED

Ajman Australia

Bhutan

Canada China

Dubai

Ecuador Egypt

Fiji France

Greece

Hong Kong Indonesia

Israel Italy

Iran

Ireland Iceland Japan

Jordan Kenya

Korea

Lithuania

Czech Republic Macau(China) Switzerland Malaysia

Mauritius

Nepal Netherlands

New Zealand Vietnam

Norway Oman

Philippines Poland Portugal

Sharjah

Singapore

Slovenia South Africa

South Korea Sri Lanka

Taiwan Thailand

Tunisia Turkey

UK

India Outbound: Reaching for the skies..

- Multiple new airports across India to cater to growing outbound segments.
- 7.2% of India's population own a passport with a majority having availed one in the past decade. As of mid-December 2023, 96 million Indians held passports, with the number to exceed the 100 million mark this year.
- India's outbound travel market is expected to grow at a CAGR of over 11% to surpass \$44 billion by 2032, according to a recent industry report.
- India has emerged as the world's leading globetrotter with outbound travel crossing pre-Covid levels.
- Indian passport holders now enjoy visa-free or visa-on-arrival access to 57 countries.
- Indian tourists are among the world's highest spenders per visit made abroad, with visitor spend expected to increase from USD 23 billion in 2018 to USD 45 billion by 2028.



The growth in the Indian travel and tourism sector has largely been driven by domestic tourists. Growing disposable income, increase in new millennial tourists, new travel destinations, as well as new themes of tourism, will further propel the growth. According to the FICCI-Yes Bank report, 'India domestic Tourism: Unlocking the Opportunities,' systematic growth, maintenance and sustainable development of tourism destinations and focus on promoting emerging avenues of tourism will be essential towards unlocking its true potential.

Strong domestic demand, renewed economic growth, price competitive offerings, infrastructure development and emergence of new destinations besides niche tourism products will continue to drive the growth of the industry in future.

























PARTNER ASSOCIATIONS

































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