



India International
Travel Mart

INDIA'S PREMIER TRAVEL & TOURISM EXHIBITION

THIS 2024-25 DISCOVER MORE AT **IITM**

SCHEDULE 2024-25

BENGALURU

26, 27, 28
JULY 2024

CHENNAI

02, 03, 04
AUGUST 2024

MUMBAI

23, 24, 25
OCTOBER 2024

PUNE

29, 30 NOV - 1 DEC
2024

HYDERABAD

06, 07, 08
DECEMBER 2024

KOCHI

17, 18, 19
JANUARY 2025

KOLKATA

14, 15, 16
FEBRUARY 2025

AHMEDABAD

07,08,09
MARCH 2025

www.iitmindia.com



RE-CONNECT NETWORK EXHIBIT

As the world heads back to establishing Tourism-Marketing credentials, the timing is perfect to reach out to your partners and clients alike.

India International Travel Mart, established in 1999 is India's most renowned exhibition for showcasing quality hospitality, and travel and tourism products

DISCOVER MORE

AT IITM | India's Premier Travel & Tourism Exhibition

WHY INDIA?

- India is the seventh largest country by area and the most populous country with over 1.4 billion inhabitants.
- India has several positive economic indicators, including a rapidly growing tech sector, a young and dynamic workforce, and a large consumer market. The country has been attracting significant foreign direct investment, especially in areas like information technology, renewable energy, and manufacturing.

Aggressive Infrastructure upgrade

- India is currently the world's seventh-largest civil aviation market and third-largest domestic aviation market in the world. India is set to become one of the world's top three by 2041, with a fleet size nearly quadrupled since 2019. According to the Boeing Commercial Market Outlook 2023, South Asia is about to welcome over 2,700 new airplanes in the next two decades, with 90 percent destined for India.
- 50,000 kilometres of National Highways - the country's arteries - were added in the last 9 years.



Your
Travel-Marketing
starts here...
Re-define your
brand, the way
you want!

Re-Connect - Network - Succeed



Why IITM?

Stay Ahead! Activate Success...



9 Key
Travel Markets

20,000 Trade and
Corporate Buyers

2000+ Exhibitors from
India and abroad

Over 15 distinct tourism
segments

Meeting Specialists, Wedding & Event Planners

Simply, one of India's oldest
and most productive travel
and tourism event.

Credibility, Delivering success
since 1999! More networking
opportunities
Qualified business visitors.

Why exhibit?

- **Visibility:** IITM will draw travel-professionals, and decision-makers, offering you unparalleled visibility in the travel and tourism sector.
- **Networking:** Connect with industry leaders, potential clients, and collaborators to explore new business opportunities and partnerships.
- **Showcase Your Expertise:** Demonstrate your organization's innovative solutions, services, and offerings to a highly targeted audience.
- **Stay Informed:** Stay up-to-date with the latest industry trends, technologies, and market insights through seminars, workshops, and panel discussions.
- **Brand Exposure:** Enhance your brand's exposure and reputation by being a part of the India International Travel Mart.

#DISCOVERTHENEW@IITM2024

EXHIBITOR PROFILE

Destinations

National Tourist Organizations & State Tourism Promotion Boards.

Destination Management

Travel Agents, Tour Operators, Group Travel Operators, Foreign Exchange dealers, Destination Management Companies.

Hospitality

Hotels & Resorts, Wild Life & Golf Resorts, Eco tourism camps Health Spas, Ayurvedic Centres. Time-Share Resorts, Corporate Clubs, Amusement Theme Parks etc.

Adventure

Aero & Aqua Sports, Terrestrial Adventure operators (Trekking, Mountaineering, Jungle Camping, Adventure gears, and Wild life and eco-tourism resorts)

Transportation

Airlines, Charters, Railways, Passenger, Transporters, Car Rentals, Shipping, Cruise liners.

MICE

MICE Operators (Meetings, Incentives Conference & Exhibition) Conventions and Exhibition Centres, Event venues

Technology

Travel Portals, Hotel Reservation Networks.

Others

Hospitality and tourism Institutions. Healthcare and Travel Insurance Services. Credit Cards, Foreign Exchange, Baggage Manufacturers. Photography Equipment, Accessories etc. Handicrafts, Speciality vehicles & publications.



VISITOR PROFILE

- Travel agents & Tour operators
- MICE Specialists, Wedding Planners & Event Managers
- Key Business & Corporate Travel Decision-Makers
- Hotel Owners, Senior Hospitality Professionals & Managers
- Media



DISCOVER AT IITM | India's Premier Travel & Tourism Exhibition

- TOURISM BOARDS • TRAVEL AGENTS
- RESORTS AND HOTELS • CRUISES
- FLIGHTS • DMCs • TECHNOLOGY
- AIRLINES • RAIL SERVICES etc...

EARLIER PARTICIPANTS

STATES REPRESENTED

Andaman & Nicobar	Kerala
Andhra Pradesh	Lakshadweep
Arunachal Pradesh	Madhya Pradesh
Assam	Maharashtra
Bihar	Meghalaya
Bodoland	Mizoram
Chandigarh	Nagaland
Chhattisgarh	Orissa
Dadra & Nagar Haveli	Puducherry
Delhi	Punjab
Daman & Diu	Rajasthan
Goa	Tamil Nadu
Gujarat	Telangana
Haryana	Tripura
Himachal Pradesh	Uttar Pradesh
Jammu & Kashmir	Uttarakhand
Jharkhand	West Bengal
Karnataka	

COUNTRIES REPRESENTED

Ajman	Japan	Singapore
Australia	Jordan	Slovenia
Bhutan	Kenya	South Africa
Canada	Korea	South Korea
China	Lithuania	Sri Lanka
Czech Republic	Macau(China)	Switzerland
Dubai	Malaysia	Taiwan
Ecuador	Maldives	Thailand
Egypt	Mauritius	Tunisia
Fiji	Nepal	Turkey
France	Netherlands	UK
Greece	New Zealand	Vietnam
Hong Kong	Norway	
Indonesia	Oman	
Israel	Philippines	
Italy	Poland	
Iran	Portugal	
Ireland	Sharjah	
Iceland		

India Outbound: Reaching for the skies..

- Multiple new airports across India to cater to growing outbound segments.
- 7.2% of India's population own a passport with a majority having availed one in the past decade. As of mid-December 2023, 96 million Indians held passports, with the number to exceed the 100 million mark this year.
- India's outbound travel market is expected to grow at a CAGR of over 11% to surpass \$44 billion by 2032, according to a recent industry report.
- India has emerged as the world's leading globetrotter with outbound travel crossing pre-Covid levels.
- Indian passport holders now enjoy visa-free or visa-on-arrival access to 57 countries.
- Indian tourists are among the world's highest spenders per visit made abroad, with visitor spend expected to increase from USD 23 billion in 2018 to USD 45 billion by 2028.



INDIA

The Domestic Tourism Story
Bringing in the numbers!

A yearlong market-journey...

The growth in the Indian travel and tourism sector has largely been driven by domestic tourists. Growing disposable income, increase in new millennial tourists, new travel destinations, as well as new themes of tourism, will further propel the growth. According to the FICCI-Yes Bank report, 'India domestic Tourism: Unlocking the Opportunities,' systematic growth, maintenance and sustainable development of tourism destinations and focus on promoting emerging avenues of tourism will be essential towards unlocking its true potential.

Strong domestic demand, renewed economic growth, price competitive offerings, infrastructure development and emergence of new destinations besides niche tourism products will continue to drive the growth of the industry in future.



SUPPORTED BY



PARTNER ASSOCIATIONS

MEMBER

