

**INDIA'S PREMIER
TRAVEL & TOURISM EXHIBITION**

A wide-angle, nighttime photograph of a city skyline, likely Mumbai, with numerous skyscrapers and buildings illuminated by city lights. The sky is a deep blue-purple.

**DISCOVER
MORE AT
IITM
RE-CONNECT
NETWORK
EXHIBIT**

Schedule 2026-2027

MUMBAI

30, 31
OCTOBER 2026

PUNE

26, 27, 28
NOVEMBER 2026

HYDERABAD

03, 04, 05
DECEMBER 2026

KOCHI

07, 08, 09
JANUARY 2027

KOLKATA

19, 20
FEBRUARY 2027

AHMEDABAD

12, 13
MARCH 2027

www.iitmindia.com



RE-CONNECT NETWORK EXHIBIT

As the world heads back to establishing Tourism-Marketing credentials, the timing is perfect to reach out to your partners and clients alike.

India International Travel Mart, established in 1999 is India's most renowned exhibition for showcasing quality hospitality, and travel and tourism products

DISCOVER MORE

At IITM India's Premier Travel & Tourism Exhibition

WHY INDIA?

- India is the seventh largest country by area and the most populous country with over 1.4 billion inhabitants.
- India has several positive economic indicators, including a rapidly growing tech sector, a young and dynamic workforce, and a large consumer market. The country has been attracting significant foreign direct investment, especially in areas like information technology, renewable energy, and manufacturing.

AGGRESSIVE INFRASTRUCTURE UPGRADE

- India is currently the world's seventh-largest civil aviation market and third-largest domestic aviation market in the world. India is set to become one of the world's top three by 2041, with a fleet size nearly quadrupled since 2019. According to the Boeing Commercial Market Outlook 2023, South Asia is about to welcome over 2,700 new airplanes in the next two decades, with 90 percent destined for India.
- 50,000 kilometres of National Highways - the country's arteries - were added in the last 9 years.



Your Travel-Marketing Starts Here...
Re-Define Your Brand, The Way You Want!
Re-Connect - Network - Succeed

Since 1999

Why IITM?

Stay Ahead! Activate Success...



09 KEY
TRAVEL MARKETS

55,000 TRADE AND
CORPORATE BUYERS

3500+ EXHIBITORS FROM
INDIA AND ABROAD

Over 20 DISTINCT TOURISM
SEGMENTS

Meeting Specialists, Wedding & Event Planners

Simply, one of India's oldest and most productive travel and tourism event.

Credibility, Delivering success since 1999!
More networking opportunities
Qualified business visitors.

Why exhibit?

Visibility: IITM will draw travel-professionals, and decision-makers, offering you unparalleled visibility in the travel and tourism sector.

Networking: Connect with industry leaders, potential clients, and collaborators to explore new business opportunities and partnerships.

Showcase Your Expertise: Demonstrate your organization's innovative solutions, services, and offerings to a highly targeted audience.



Stay Informed: Stay up-to-date with the latest industry trends, technologies, and market insights through seminars, workshops, and panel discussions.

Brand Exposure: Enhance your brand's exposure and reputation by being a part of the India International Travel Mart.

#DISCOVER THE NEW @IITM2026

EXHIBITOR PROFILE

Destinations

National Tourist Organizations & State Tourism Promotion Boards.

Destination Management

Travel Agents, Tour Operators, Group Travel Operators, Foreign Exchange dealers, Destination Management Companies.

Hospitality

Hotels & Resorts, Wild Life & Golf Resorts, Eco tourism camps Health Spas, Ayurvedic Centres. Time-Share Resorts, Corporate Clubs, Amusement Theme Parks etc.

Adventure

Aero & Aqua Sports, Terrestrial Adventure operators (Trekking, Mountaineering, Jungle Camping, Adventure gears, and Wild life and eco-tourism resorts)

Transportation

Airlines, Charters, Railways, Passenger, Transporters, Car Rentals, Shipping, Cruise liners.

MICE

MICE Operators (Meetings, Incentives Conference & Exhibition) Conventions and Exhibition Centres, Event venues

Technology

Travel Portals, Hotel Reservation Networks.

Others

Hospitality and tourism Institutions. Healthcare and Travel Insurance Services.

Credit Cards, Foreign Exchange, Baggage Manufacturers. Photography Equipment, Accessories etc. Handicrafts, Speciality vehicles & publications



VISITOR PROFILE

- Travel agents & Tour operators
- MICE Specialists, Wedding Planners & Event Managers
- Key Business & Corporate Travel Decision-Makers
- Hotel Owners, Senior Hospitality Professionals & Managers
- Media



Discover at IITM

India's Premier Travel & Tourism Exhibition

TOURISM BOARDS | TRAVEL AGENTS
RESORTS AND HOTELS | CRUISES
FLIGHTS | DMCs | TECHNOLOGY
AIRLINES | RAIL SERVICES etc...

EARLIER PARTICIPANTS

STATES REPRESENTED

Andaman & Nicobar	Kerala
Andhra Pradesh	Lakshadweep
Arunachal Pradesh	Madhya Pradesh
Assam	Maharashtra
Bihar	Meghalaya
Bodoland	Mizoram
Chandigarh	Nagaland
Chhattisgarh	Orissa
Dadra & Nagar Haveli	Puducherry
Delhi	Punjab
Daman & Diu	Rajasthan
Goa	Tamil Nadu
Gujarat	Telangana
Haryana	Tripura
Himachal Pradesh	Uttar Pradesh
Jammu & Kashmir	Uttarakhand
Jharkhand	West Bengal
Karnataka	

COUNTRIES REPRESENTED

Ajman	Iceland	Singapore
Australia	Japan	Slovenia
Bhutan	Jordan	South Africa
Botswana	Kenya	South Korea
Canada	Korea	Sri Lanka
China	Lithuania	Switzerland
Czech Republic	Macau(China)	Taiwan
Dubai	Malaysia	Thailand
Ecuador	Maldives	Tunisia
Egypt	Mauritius	Turkiye
Fiji	Nepal	UK
France	Netherlands	Vietnam
Greece	New Zealand	
Hong Kong	Norway	
Indonesia	Oman	
Israel	Philippines	
Italy	Poland	
Iran	Portugal	
Ireland	Sharjah	

India Outbound: Reaching for the skies..

- Multiple new airports across India to cater to growing outbound segments.
- 7.2% of India's population own a passport with a majority having availed one in the past decade. As of mid-December 2023, **96 million** Indians held passports, with the number to exceed the **100 million** mark this year.
- India's outbound travel market is expected to grow at a CAGR of over **11%** to surpass **\$44 billion** by 2032, according to a recent industry report.
- India has emerged as the world's leading globetrotter with outbound travel crossing pre-Covid levels.
- Indian passport holders now enjoy visa-free or visa-on-arrival access to **57 countries**.
- Indian tourists are among the world's highest spenders per visit made abroad, with visitor spend expected to increase from **USD 23 billion in 2018 to USD 45 billion by 2028**.

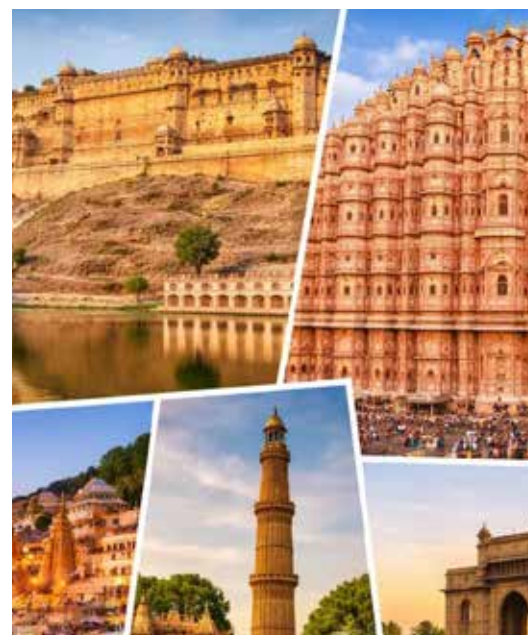


INDIA

**The Domestic Tourism Story Bringing in the numbers!
A yearlong market-journey....**

The growth in the Indian travel and tourism sector has largely been driven by domestic tourists. Growing disposable income, increase in new millennial tourists, new travel destinations, as well as new themes of tourism, will further propel the growth. According to the FICCI-Yes Bank report, 'India domestic Tourism: Unlocking the Opportunities,' systematic growth, maintenance and sustainable development of tourism destinations and focus on promoting emerging avenues of tourism will be essential towards unlocking its true potential.

Strong domestic demand, renewed economic growth, price competitive offerings, infrastructure development and emergence of new destinations besides niche tourism products will continue to drive the growth of the industry in future.





SUPPORTED BY



PARTNER ASSOCIATIONS



SPHERE TRAVELMEDIA & EXHIBITIONS PVT. LTD.

245, Amar Jyothi Layout, Domlur, Bangalore - 560 071. INDIA

Ph: 91-80-4083 4100, Fax: 91-80-4083 4101

info@iitmindia.com | www.iitmindia.com | www.spheretravelmedia.com

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